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"Tasty Smooth Jazz falls out of the tenor saxophone of Mr. Azar Lawrence on his sensual, new ballad "Luxury" -- One of the most romantic jazz pieces to seep into our ears and consciousness in a very long time. Romance abounds on the first radio single from SPEAK THE WORD. What this song conveys in just over 3-minutes is inspired work from the jazz legend. The rich and textured musical path of Azar Lawrence is truly revealing and available on-line... it's a must-read. The new album, SPEAK THE WORD is highly recommended! Start now by downloading "Luxury"! ~SANDY SHORE, April 2009

"Today, Azar Lawrence burns like a bright, hot flame at the altar of his muse. Given the ever-present fire danger in the Southland, a fire truck should remain on call when Lawrence blows." Chuck Koton, AllAboutJazz, Jan. 2009

"Azar's re-emergence over the last two years has been one of the great stories in LA music, and he's blowing his a** off!" Steven Isoardi, author of THE DARK TREE: JAZZ & THE COMMUNITY ARTS IN LOS ANGELES, Editor of the L.A. Jazz History Central Avenue Sounds. – April, 07 UC Press